



2024-25 HOCKEY

ALLURE®

HOBBY



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2024-25 ALLURE® HOCKEY

THE BASE SET

150 Cards – Veteran Standouts & Top Rookies!

Allure® Hockey is back with a 150-card **Base Set** featuring 100 veteran standouts and 50 top rookies - the latter falling one (1) per pack, on average!

The Parallels

The parallels are stunning and diverse. From color & pattern variations to color & pattern variations with autographs and/or memorabilia, Allure® Hockey appeals to a wide variety of collectors, especially auto, player & set collectors. Several parallels are serially-numbered.

Look for sought after parallel content such as the returning and coveted Red Rainbow Auto, Gold Glitter Bomb (#'d to 199), Blue Line (#'d to 35), Purple Diamond (#'d to 10) and Golden Treasures (#'d 1-of-1) parallels.

Per Pack

In addition to one (1) **Base Set Rookie** card per pack, on average, each pack of Allure® Hockey will also contain, on average, one (1) Black Rainbow, Red Rainbow or Orange Slice veteran or rookie parallel card!



**Gold Glitter Bomb
Parallel**



**Rookies - Purple Diamond
Parallel**

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THE INSERTS



Rainbow Sets!

The beautiful and popular **Color Flow** insert returns with a stellar new design and an expanded checklist full of star players (including several future legends!) with a couple rookies sprinkled in. With the checklist now 60-deep, fans and collectors can build nearly twice as many rainbow sets than was possible in previous seasons. Collectors will also love the challenge of putting together serially-numbered **Spectrum** parallel sets with 5 **Spectrum** parallels numbered as low as 25!

Gold at the End of the Rainbow!

Collectors can strive to complement each of their 5-card player rainbow sets with a 1-of-1 **Color Flow Golden Treasures** parallel card!



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NEW INSERTS

New Featured Content!

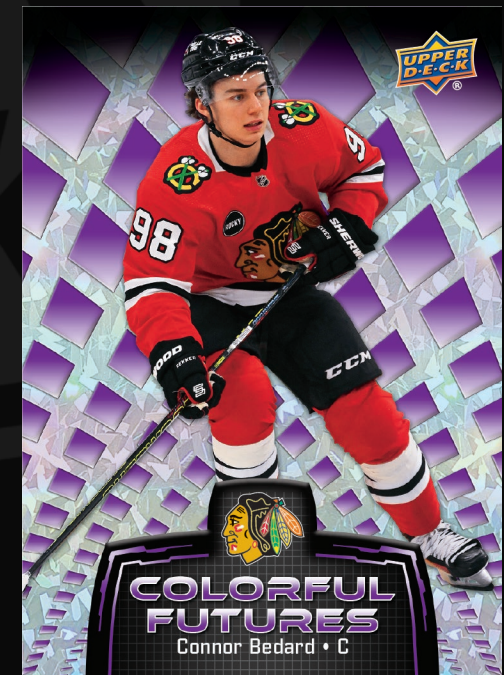
Look for new inserts such as **Across the Pond**, **Colorful Futures**, and **Protectors of the Ice**. The **Across the Pond** set features a 10-subject checklist of stars that have made their way from Europe to play in the NHL. Look for 12 of the top active netminders within the **Protectors of the Ice** set. Lastly, **Colorful Futures** features a checklist of young star that we'll be watching and collecting for years to come! All three of these new inserts feature a vast parallel lineup of 10 parallels including Auto and Golden Treasures (#'d 1-of-1).



Protectors of the Ice
Blue Spectrum Parallel



Across the Pond



Colorful Futures
Purple Spectrum Parallel

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HITS, CONFIGURATION & BOX BREAK



Doubleloons



Base Set

Red Rainbow Auto Parallel

The Hits!

Look for coveted Allure staples such as **Doubleloons** and **16-Bit** as well as Autograph Parallels of the Base Set and inserts! Along with the **Base Set Red Rainbow Auto**, look for the **Base Set Golden Treasures Auto** (#'d 1-of-1)!

CONFIGURATION

8
Packs per Box

8
Cards per Pack

BOX BREAK (on average)

8
Base Set Rookies Cards

8
Black Rainbow, Red Rainbow and/or Orange Slice
Base Set Parallel cards

13
Color-Flow, Across the Pond, Colorful Futures or
Protectors of the Ice Cards

2
Printing Plates, Serially-#'d Cards and/or Ratio'd
Short Print Cards

1
Autograph or Doubleloons Card

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